

Dr. Brett Stark

# The Top 10 Things You Must Know Before Choosing Your *Podiatrist*



Auburn Foot Care Center

## Welcome Letter from Dr. Brett Stark

Dear Friend,

My team and I at Auburn Foot Care Center firmly believe that your and your family's health is paramount to everything else. We also realize that what is right for one patient isn't necessarily the best choice for another. If you are currently searching for a foot and ankle specialist for yourself, your child, or another loved one, I hope this report helps you to identify your own priorities and questions to ask a potential new doctor.

The authority and expertise provided by Auburn Foot Care Center are significant benefits of our practice, but what really sets us apart from other podiatry offices is our passion for helping people. We provide our patients not only with state-of-the-art foot and ankle treatments but also with exceptional expertise in a friendly, relaxed atmosphere.

In writing this report, I considered the advice I would give my own family if they live too far for me to treat them myself. The questions I recommend asking here are the 10 most important characteristics to look for in a podiatrist. When you find a podiatry office that can provide everything I've listed here, then you have likely found a care provider who can help you and your loved ones achieve a pain-free, mobile lifestyle. If you would like to know more about any of the information I've included here, feel free to call my friendly and knowledgeable team at **334-466-1401**. We are here for you!

To your healthy feet,

*Dr. Brett Stark*

P.S. When you have finished this report, I invite you to schedule an evaluation with our podiatry team by calling **334-466-1401**. You may also visit our website at **[www.aufootcare.com](http://www.aufootcare.com)**.



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## 1. Do They Have Extensive Experience?

No matter what you're researching or seeking, any expert in their field should have enough experience to be great at what they do. In a medical practice, this is extremely important, as it has to do with your health. Your podiatrist should have enough experience to expertly diagnose and treat whatever foot or ankle condition you may have.

At Auburn Foot Care Center, we have helped over 50,000 patients restore their foot and ankle health and get back to enjoying life comfortably. This experience has helped to make us experts in our field and given us the ability to diagnose your foot or ankle conditions quickly, while also having the ability to offer your treatment options that work effectively.

Additionally, our expert podiatrist, Dr. Brett Stark, is board-certified by the American Board of Multiple Specialties in Podiatry and the American Board for Certification in Orthotics, Prosthetics & Pedorthics. These designations signify advanced competence, skill, and industry knowledge.

With this level of experience, you can be sure you're going to receive the highest quality of podiatry care available every time you visit Auburn Foot Care Center. Contact us today to schedule your initial consultation - we can't wait to meet you!



## 2. Do They Use Advanced Technology?

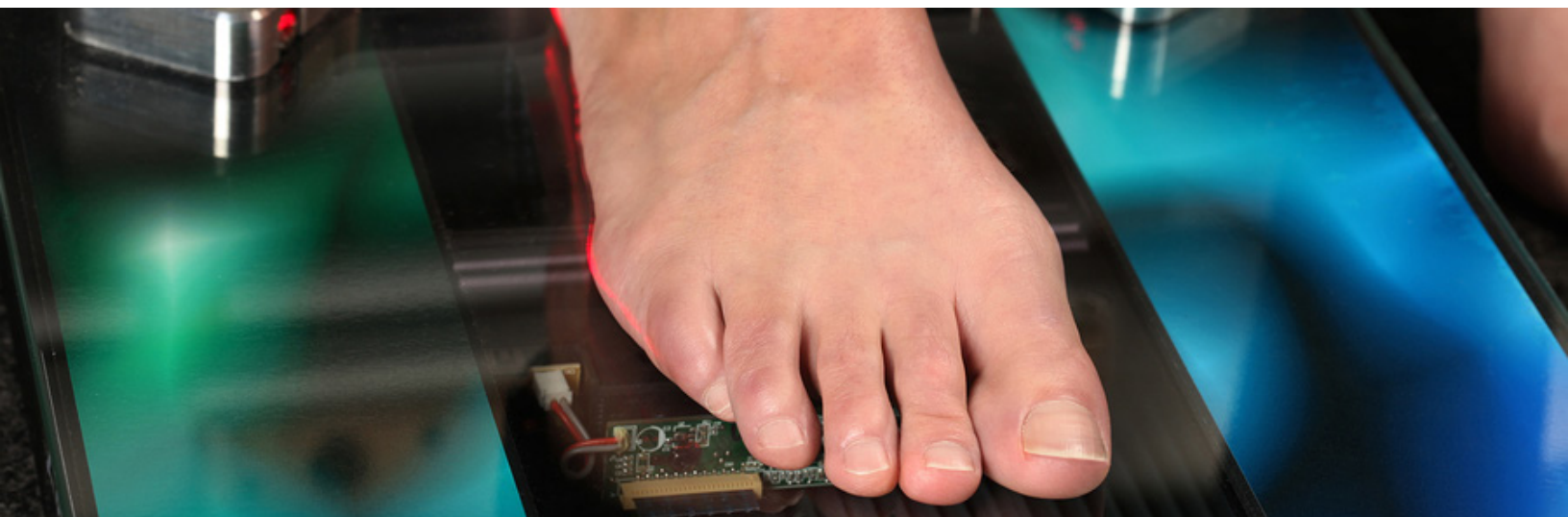
There are certain podiatrists who have all the minimum equipment necessary to provide decent service, but then there are those who go above and beyond. To treat the widest range of conditions and offer you the best service possible, podiatrists need specific equipment for diagnostics, x-rays, and various treatment methods.

As you do your research on podiatrists, it helps to find out whether they have any limitations as to what treatments they can offer. Even without surgical treatment, access to certain equipment is important for a podiatrist to have.

At Auburn Foot Care Center, we're committed to offering our patients high-quality podiatry care using the latest technology and treatment methods. We ensure you are receiving the most accurate foot diagnosis and care by utilizing the most advanced equipment including:

- **Fluoroscopy** – Provides a dynamic view of your radiographs and allows us to view your bones and joints as they move while you apply weight on your foot.
- **MLS Laser Therapy** - Stimulates blood flow, collagen, and the production of energy to help heal the injured area. Also breaks down scar tissue and decreases swelling.
- **MIST Therapy** - Low-frequency ultrasound for wound care
- **Custom-molded orthotics**
- **Custom-molded foot & ankle braces**
- **Ultrasound-guided treatment**
- **And more**

By utilizing the most cutting-edge technology, we offer our patients an unmatched level of podiatry care.





## 3. Can They Treat You Without Surgery?

With today's advancements in the field of podiatry, most patients can be healed without surgery. Though there are certain cases where surgery is necessary, there are many alternatives available today. In your search for a podiatrist, look for one who offers multiple treatment options with surgery considered as a last resort.

At Auburn Foot Care Center, our goal is to help your feet or ankles heal as quickly as possible while also taking your lifestyle and personal needs into consideration. Everyone is different, as are everyone's needs, so your situation may need a different approach than someone else's. We offer a wide variety of treatment options, surgery being the last resort. **In fact, over 90% of our patients are healed without surgery!** The human body is amazing in its power to heal, and we've learned to work with it to make treatments easy, safe, and as pain-free as possible.



## 4. Do They Offer Discounts?

Discounts show that your doctor appreciates you as a patient and cares about giving back to you. Whether it be 0% interest monthly payments or taking a percentage off of your treatment cost to save you money, it's good to know what your options are. When consulting with your potential podiatrist, be sure to ask if they offer any discounts on services or treatments.

At Auburn Foot Care Center, we want to make your experience with us as rewarding as possible, which is why we offer a discount to our patients who opt to pay in full for treatment.

We realize you're making an investment in your health and we want to help make it as affordable for you as possible. We also want to make sure your foot and ankle health remains intact and you can continue to live your life pain-free. This is just another way we put our patients first!





## 5. Are They Board-Certified?

A podiatrist who's been board-certified has been voluntarily examined by their peers on the basis of knowledge and clinical skill. Becoming board-certified signifies the podiatrist's pursuit of continued proficiency and excellence in the field of podiatry. In your quest for a podiatrist, finding one who is board-certified means you will be receiving the best care available.

Dr. Stark is committed to the pursuit of continued proficiency and excellence in podiatry. He is proud to be board-certified by the American Board of Multiple Specialties in Podiatry and the American Board for Certification in Orthotics, Prosthetics, and Pedorthics. Being board-certified means his knowledge and skill have been evaluated through exams and time-limited certificates. He is required to take recertification exams throughout his career to uphold and expand his expertise. When you choose Auburn Foot Care Center, you can be sure you're getting the highest quality podiatry care available.





## 6. Do They Have Various Treatment Options?

When researching potential podiatrists, it's important to find one who offers the latest treatments for a variety of conditions. Ensuring your podiatrist can help you or your loved ones with a multitude of foot or ankle issues means you can establish a trusted relationship for years to come.

No matter whom you choose to be your family podiatrist, your feet deserve to receive the highest quality foot health care from experienced podiatry professionals. At Auburn Foot Care Center, we pride ourselves on offering expert foot care and restoration using the most advanced treatment methods available. Whether you are looking for relief from bunions, arthritis, a stress fracture, or need surgery for improved foot function, our experienced team can effectively treat your issue and restore your feet to their normal condition.



## 7. Do They Offer Same-Day New Patient Appointments & Care?

Life is busy and seeking care for your foot or ankle condition shouldn't require waiting days or weeks for an appointment. When you're experiencing foot or ankle pain, it's important that you're seen by a podiatry professional promptly, so you can get on with your life, free from pain.

At Auburn Foot Care Center, we pride ourselves on offering same-day consultations and care for our new patients. Whatever your reason is for calling us, big or small, we are here for you. Our team doesn't want you to live with your concerns or foot pain any longer than you have to. Your foot health and comfort are our top priorities and that's why we deliver prompt diagnosis and effective treatment to all our patients, every day.





## 8. Will They Respect Your Time?

In today's world, everyone is busy! Getting treatment for your foot or ankle condition shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for a podiatrist, make sure they offer flexible hours, short wait times, and same-day consultations. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Auburn Foot Care Center, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment times and will even see new patients on the same day that you call us. We also keep appointments running on time so you can count on being seen at your actual appointment time.





## 9. Do They Accept Most Insurance Plans?

A good podiatrist should make receiving their care as easy and convenient as possible for their patients. This includes offering fair, comprehensive pricing and multiple payment options, as well as accepting most insurance plans. In your search for a podiatrist, look for one who encompasses these traits in order to have the best experience.

At Auburn Foot Care Center, we never want you to delay necessary care due to financial concerns. That's why we make it a high priority to offer high-quality podiatry care at an affordable price. We also offer payment options and proudly accept most insurance plans including:

- Blue Cross Blue Shield
- United Healthcare
- Medicare
- Tricare

In addition, we will work with our patients who have high insurance deductibles and even those who have no insurance. We will do what it takes to get you back on your feet at a price that works for your budget. It's our promise to you!



## 10. Do They Care for Your Community?

When choosing a podiatrist, pay attention to whether the practice does anything to support the surrounding community as a whole. Community support can range from monetary donations for local sports teams, to providing free care to low-income residents, and more. By opting for treatment with a community-minded practice, you indirectly support activities and non-profit organizations in your local area, and also enjoy the added benefit of receiving treatment from a podiatrist who genuinely cares about other people.

Our team at Auburn Foot Care Center loves to help our community as much as we enjoy taking care of our patients! Some of the ways we give back include:

- Auburn City Fest - Free foot care screenings
- Volunteer efforts through the church - Help with flood & hurricane cleanup
- Charity bike rides - 4,000 miles/year to benefit various causes

At Auburn Foot Care Center, we appreciate the support of our community and believe in giving back whenever possible.





## Bonus: Will They Guarantee Affordability?

We realize this report is supposed to be the “Top 10 Things You Must Know Before Choosing Your Podiatrist,” but we couldn’t leave out some payment tips to consider when making your decision. Once you are comfortable and you know specifically which podiatrist you want to treat you, your spouse, your parent or another family member, the next question typically is, “How much is this going to cost, and how am I going to pay for this?”

Auburn Foot Care Center works closely with all our patients so we can understand your podiatry needs AND your financial needs. Treating your foot or ankle pain is our top priority, and we never want anyone to sacrifice their foot health for financial reasons. That’s why keep our prices fair, accept most insurance plans, and we even offer payment plans with 0% financing. Additionally, we guarantee affordability to all our patients - we will work with you on treatment costs so you don’t have to sacrifice your or your loved one’s health. We are here for you!





## Closing Letter from Dr. Brett Stark

Dear Friend,

We hope this report has helped you learn more about podiatry in general and potentially shown you how our team at Auburn Foot Care Center can help you, your spouse, parent, or other loved one. To accomplish our mission of providing uncompromising excellence in podiatric care, we would be honored and grateful to meet and tell you more about how we can help you live your life free from pain.

We simply want to answer your questions, address your concerns and have you experience podiatry at it's very best. We will share with you our expert medical recommendation based on our years of experience, advanced diagnostics, and thorough analysis. We take great pride in serving our patients and believe that healthy feet make for a happy life!

If you have questions, please feel free to call our friendly office at 334-466-1401. We are always here to answer your questions.

Sincerely,

*Dr. Brett Stark*



P.S. When you are ready to schedule your **Auburn Foot Care New Patient Assessment**, simply call **334-466-1401** and speak with one of our friendly team members.



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[AuFootCare.com](http://AuFootCare.com)  
334-466-1401